

Burn Rourk

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Objective:

I am a creative, high-energy, deadline-driven team player seeking employment in the field of graphic design. I want to find a position that will make good use of my skills and talent as a graphic artist, writer, and editor.

Experience:

2010-Current

19Design Studio – Sulphur, LA **Graphic Artist**

- Providing professional graphic design solutions to suit your advertising and marketing needs, including graphics for websites, business cards, signs, vehicle wraps, banners, T-shirts, posters, menus, brochures, store signage, trade shows, display ads, and other print media
- Developing Corporate Identities (business branding and rebranding)

2010-2012

BargainBee.com – Sulphur, LA **Creative Director**

- Maintained the visual direction of a “daily deal” website, including graphic design and copywriting
- Developed media kits and ad campaigns for promoting BargainBee.com

2008-2010

Troop Media/SignStar – Lake Charles, LA **Graphic Artist**

- Designed graphics for websites, signs, vehicle wraps, banners, T-shirts, posters, menus, brochures, store signage, trade shows, display ads, and other print media

2007-2008

Monsour’s Photography – Lake Charles, LA **Graphic Artist, Associate Photographer**

- Managed all advertising including corporate identity, print media, billboards, and mail-out promotions including postcards and pamphlets
- Retouched photos on levels ranging from subtle to extreme
- Design and layout of high-quality wedding albums
- Utilized my skills as a photographer for advertising campaigns, school events such as prom and homecoming, Mardi Gras balls, and portraits

2007

Southwest Daily News – Sulphur, LA **Staff Writer, The Vinton News**

- Gathered newsworthy information and composed articles for publication in *The Vinton News*
- Responsible for copywriting, editing, page layout, and proofreading duties for all sections

2005-2007

InterShow – Sarasota, FL **Event Coordinator**

- Responsible for biographies, photos, typesetting, and proofreading all biographical, instructional, and scheduling information included in each **Money Show Resource Directory** and **Daily Program**
- Responsible for hall signage and promotional printwork and order forms for on-site use
- Responsible for organizing travel arrangements including hotel reservations, car service or air travel for speakers at **The Money Show**
- On-site responsibility of managing workshops, keeping the workshop schedule running smoothly, and troubleshooting technical problems with audio/visual equipment in workshop rooms, and fulfilling the needs of both speakers and attendees

2005

Southwest Daily News – Sulphur, LA
Wire Editor, Graphic Artist

- Selected and edited state, national, and international news stories off the AP wire
- Responsible for editorial, layout, and proofreading duties for all sections
- Created graphic art including the masthead, headers, and 'special event' logos for publication
- Utilized QuarkXpress, Adobe Photoshop, and Adobe Illustrator on a daily basis
- Demonstrated commitment by meeting strict daily deadlines

2002-2005

Big R Metal Buildings and Components, Inc. – Sulphur, LA
Sales Representative, Office Manager, Advertising Director

- Managed all advertising including corporate identity, print media, radio, and outdoor signage
- Responsible for designing a variety of residential and commercial metal projects
- Initiated and completed sales for metal building components
- Worked with a wide range of customers from experienced contractors to "do-it-yourselfers"

1995-2002

Stine, Inc. – Sulphur, LA
Advertising Director

- Coordinated production of full-color 48 page catalog and a 12 to 24 page tabloid on a monthly basis including writing copy, editing, artwork and pagination
- Wrote both informative and colorful copy for advertising promotions and slogans
- Developed concepts and constructed all logos, typography, digital photography and page layout required for the camera-ready completion of all print projects
- Utilized QuarkXpress, Adobe Photoshop, Adobe Illustrator, and other design software on a daily basis to fulfill print media projects including brochures, flyers, store signage, promotional products, and other special projects
- Regularly met with retail vendors to plan cooperative advertising promotions
- Demonstrated commitment by meeting strict daily and monthly deadlines

1992-1993

Wolf Agency (part-time) – Sulphur, LA
Sign Composition, Screen Printing

- Created and built vinyl-lettered and screen-printed signage for a variety of businesses
- Experienced in four-color t-shirt screen printing, in all aspects of the process

1991-1995

Southwest Daily News – Sulphur, LA
Composition Department

- Created page layout of a daily newspaper as well as a number of weekly editions
- Created various tabloids including TV guides, promotional projects and seasonal special editions
- Designed and constructed display ads
- Experienced in both traditional "cut and paste" and digital page layout
- Demonstrated commitment by meeting strict daily deadlines
- Utilized QuarkXpress, Adobe Photoshop and Adobe Illustrator on a daily basis

1991-Current

Freelance Graphic Artist

- Developing Corporate Identities (business branding and rebranding)
- Providing professional graphic design solutions to suit advertising and marketing needs, including graphics for websites, business cards, signs, vehicle wraps, banners, T-shirts, posters, menus, brochures, store signage, trade shows, display ads, and other print media

Education:

1992-1996

- McNeese State University

1989-1992

- Sulphur High School